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for

The Society of Publishers in Asia





-The SOPA 2015 AWARDS-

Submitted by New Point Marketing Limited <August 2015>

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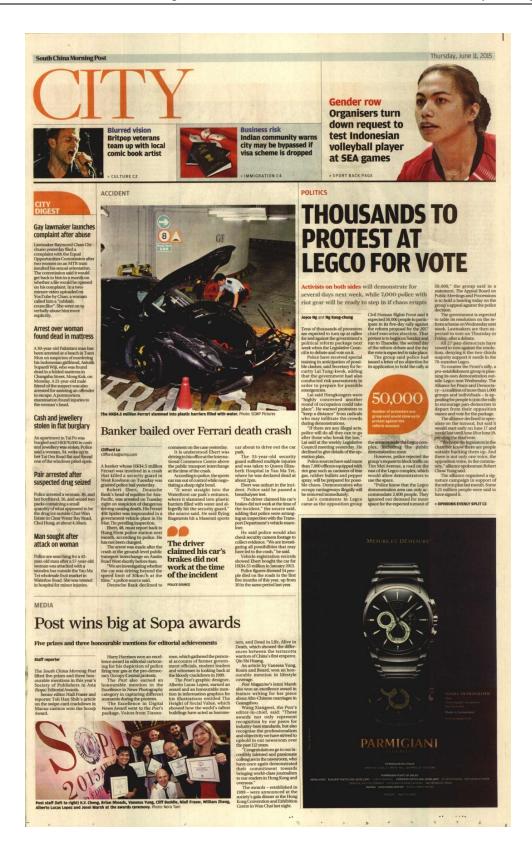
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Publication: Sing Tao Daily News Circulation:100000 Country: Hong Kong



暴力衝擊 不容姑息



香港殘疾權利大落後



Issued Date: 10/06/2015 Page: -

Publication: Apple Daily News (Online) Circulation: Country:



由亞洲出版業協會(SOPA)主辦、被視爲「亞洲普立茲獎」的年度亞洲卓越新聞獎頒獎禮,晚上於灣仔會展舉行,《蘋果》共奪五個獎項,包括「解放軍大帽山秘密建軍事雷達」報道獲得「獨家新聞大獎」,至於「馬航空難」就獲得「卓越突發新聞大獎」。



《蘋果》記者憑「從 Krwiana被虐到本港印傭 離鄉別井苦況系列報道」 獲鎖女性讓題新聞獎優異 獎。(

場內民
攝)



● 獨家新聞大獎

獲獎報道:解放軍大帽山秘密建軍事雷達

記者:梁御和、林偉聰

● 卓越突發新聞大獎

獲獎報道:馬航空難

《蘋果》國際組、突發組、中國組、靜態組

● 卓越調查報道新聞優異獎

獲獎報道:高鐵延誤及超支系列報道 記者:盧勁業、伍雅謙、鄭啓源、林偉聰

● 女性議題新聞優異獎

獲獎報道:從Erwiana被虐到本港印傭離鄉別井苦況系列報道 記者:彭碧珊、麥超億、關震海、洪藹婷

● 卓越人權報道優異獎

獲獎報道:雨傘運動 《蘋果》採訪部

(完) 🐌

Issued Date: 10/06/2015 Page:

Publication: Apple Daily News (Online) Circulation: Country:



壹傳媒創辦人黎智英晚上出席亞洲出版業協會 (SOPA)舉行的頒獎禮,離場時被記者問到對政改看 法,他估計政改方案將被立法會否決,笑指「邊個肯做 咁大個契弟呀」。黎智英又稱今年7.1將會出席,但政 改表決當日則不在香港。



查傳媒創辦人黎智英晚上 出席亞洲出版業協會 (SOPA)頒獎禮。(

謝榮耀 攝)

黎智英表示,早前有傳言中央會嘗試用錢買票,換取政 改可以通過,但他斷言中央會徒勞無功。他又指,雖然 中央官員早前曾在深圳與泛民會面,但相信泛民會堅定

否決政改。不過,他認為政改困局始終需要解決,指政府遲早都要拿出雙方都可接受的方案,所以對香港未來政制發展仍感樂觀,而兩傘運動亦顯示,香港 有年輕人願意繼續爭取,不會放棄。

今日立法會議員個人利益監察委員會發表報告,對多名議員收受黎智英捐款所引發的指控均不成立,被問到會否覺得報告還他一個清白,他表示「無睇到」。至於會否就捐款風波上立法會,黎智英指收到要出席會議的信件後便會出席,「梗係會(去)啦,佢叫我唔去點得呀,會去嘅」。也有記者問到會否擔心廉署調查,黎智英稱「無事呀」。

黎智英被問到如何將自己的政見與旗下傳媒分開,他回應指這是「無可避 免」,尤其自己參與兩傘運動的前線,會將旗下傳媒引領到邊緣化,故最後選 擇辭職,認爲「傳媒應爲大眾發聲,不是爲黎智英發聲」。

對於現時越來越多小型、獨立網台出現,黎智英認爲對傳媒生態有正面作用,因爲這些新媒體會不斷創造出新的表達方法,「我們這些傳统傳媒人,只會跟既定方式去表達」。他又指一些網台的「stupid news」會有上百萬的點擊,稱人們現在不只要資訊,而是要透過點擊及分享新聞建立朋友間的關係,預料「新聞將被重新定義」,估計未來75%的新聞材料也是由流動裝置用家提供。

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Publication: Next Plus Circulation: Country:



壹傳媒前主席黎智英本週三晚出席亞洲出版業協會(SOPA)頒獎禮,並擔任嘉賓,被問及下週三立法會將就政改方案辯論及表決,他認為方案必會被否決:「方得唔否決,擔個貨做咁大個契第?」





Issued Date: 10/06/2015 Page: -

Publication: Next Plus Circulation: Country:



立法會議員個人利益監察委員會將繼續就工黨李卓人及社民連梁國雄被指收取捐款的投訴進行調查,黎智英説,如收到立會通知,會出席調查會議。

黎智英又分享了對新媒體、流動媒體的想法,他說二十年後必定是新媒體的 世界,看報紙及雜誌的人會是少數。新媒體與讀者有互動,未來七成半新聞 圖片、影片等資料會由讀者提供,記者則會進行跟進報道。而且新媒體的廣 告比傳統媒體有彈性,可根據用戶喜好播放不同廣告。

被問及他認為本人是記者還是商人,他直言是媒體裡的商人。他又稱辭掉壹 傳媒主席一職,是因為他的性格無可避免延伸到他的生意,在兩傘革命期間 他走得很前,令旗下媒體被推至邊緣:「傳媒應報道市民的聲音,不是黎智 英的聲音。」

攝影:郭永強、羅國輝

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Publication: Business Today (Online) Circulation: Country:

【賀】 (今周刊) 榮獲2015亞洲卓越新聞獎(SOPA)兩座獎項

撰文 / 今周刊 出處 / 特企文宣

▶ 關聯關鍵字: SOPA, 得獎





亞洲最具權威的新聞大獎之一SOPA(亞洲卓越新聞獎), 10日(三)晚上於香港公布。 2015 年,《今周刊》以新聞深度、社會關懷的報導及多元的解讀型式,在亞太地區逾600件作品中脫 穎而出, 摘下『女性議題新聞獎』、『卓越特寫攝影獎』2座獎項。

『女性議題新聞獎』首獎

《今周刊》896期『戰勝三個敵人做自己的主人-鏗鏘玫瑰』 (Conquer three enemies being your own master: Powerful roses.)

《今周刊》長期關注女性議題與職涯發展,2014年,我們率先爲女性發聲,做出「台灣女性經濟 力」大調查。

調查中發現:台灣號稱女權亞洲第一,世界第二,但是女性平均薪資只有男性八成;企業中高階 主管也只有23%是女性;同時,家中未成年子女主要照顧者高達七成四是女性,超過六成家庭最 主要做家事的人也是女性。在家庭、工作兩頭燒的職業婦女,已經嚴重影響她們的身心健康。

本文引起媒體專題追蹤,讓各大企業及政府相關單位重視女性在職場與生活上所遭遇的不平等, 審慎思考解決方案。

『卓越特寫攝影獎』優勝

《今周刊》925期『人的莊園』(Manor of Human)

攝影師周慶輝,這位張大春口中的「生命拾荒人」,不斷燃燒生命拍照敘事。

這次周慶輝與《今周刊》共同合作,完成了『人的莊園』專題企畫。

透過他的作品及《今周刊》編輯群文字的張力,呈現現代生活裡的人群,和所處的社會維持著什 麼樣的關係,希冀喚醒人們應該停下腳步重新找尋如何「活著」的信念。

僅將得獎榮耀與大家共享,讀者的支持是我們勇往直前的最大動力。

《今周刊》仍將秉持媒體角色持續發掘真相、關懷社會!

得獎主題1『鏗鏘玫瑰』相關報導

得獎主題2 『人的莊園』相關報導

Issued Date: 12/06/2014 Page:

Publication: www.cw.com.tw Circulation: Country:

天下雜誌群 摘下亞洲卓越新聞7大獎 華文媒體之冠



圖片來源:天下編輯部

^{瀏覽數} 1505 f 分享 ● 留言 +

作者: 天下編輯部 2015-06-10 Web Only

AΑ

2015亞洲卓越新聞獎(SOPA),10日晚間公布,天下雜誌群以深度的財經及社會報導,與多元的解讀型式,在亞洲600件作品中脫穎而出,共獲平面與數位7項大獎,為亞洲華文雜誌之最。

亞洲卓越新聞獎旨在表彰傑出的亞洲區表現傑出的媒體及新聞從業人員,促進亞洲地新聞工作及創新報導蓬勃發展,這也是《天下雜誌》第10年獲得亞洲卓越新聞獎上百位來自亞洲各國評審的專業肯定。

《天下雜誌》共摘下「卓越經濟報導」首獎與優勝、「卓越解釋性報導」優勝、「卓越環境報導」優勝、「卓越網路新聞」優勝、「卓越資料圖像」優勝等6大獎項;同集團的《Cheers快樂工作人雜誌》也以「下班後幸福學」拿下「卓越牛活時尚報導」優勝。

《天下雜誌》總編輯吳琬瑜表示,每個專題都是天下記者的嘔心瀝血之作、每 篇報導都是天下的一份誠意,期盼藉此,回應台灣社會對於高品質、具國際観 媒體的期待,並與台灣一起追求更美好而公平的社會。

摘下「卓越經濟報導」首獎及「卓越網路新聞」優勝兩項殊榮的北東協火熱崛起」專題,是《天下雜誌》採訪團隊耗時半年,深入採訪中國及東協10個國家,親身走訪這條全世界都無法忽視的新經濟走廊,並領先指出東協在發展上已南北分流的關鍵趨勢,製作平面與數位專題。主辦單位表示,「北東協火熱崛起」專題,用創新的表現手法,說明東協經濟體對於世界的影響,卓越的報導,獲得評審賣睞。

獲得「卓越經濟報導」優勝的作品「自由貿易真相解密」,深度剖析自由貿易 不僅是台灣,也是各國的敏感議題。《天下》記者深入台灣、韓國兩個現場, 挖掘真相。評審認為此篇報導以深入的觀察、大膽的觀點,解析南韓的成功案 例。

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另一個拿下兩座優勝的作品「經濟有解」,聚焦台灣當前轉型難題,以深入淺出的分析報導,整合《天下雜誌》數位能力,在資訊爆炸的年代,用生動的數據圖表及影音,展現媒體反映時事的力量。

獲得「卓越環境報導」優勝的「台灣離島SOS 誰偷了我的國土?」則被評審認為清楚描述台灣靠近中國的金門、馬祖、澎湖等離島,正面臨國土流失、生態環境遭到重大破壞的真實情況,發揮媒體守望的力量,呼籲政府與各界嚴肅面對。

• 《天下》得獎作品

- ·「北東協火熱崛起」:【卓越經濟報導】首獎、【卓越網路新聞】優勝
- ·「自由貿易真相解密」:【卓越經濟報導】優勝
- ·「台灣離島SOS 誰偷了我的國土?」:【卓越環境報導】優勝
- ·「經濟有解」:【卓越解釋性報導】優勝、【卓越資料圖像】優勝

關鍵字: SOPA、天下雜誌、亞洲

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News Feed Item

The Society of Publishers in Asia (SOPA) Announces Winners of the 2015 Awards for Editorial Excellence



organisation dedicated to best practices in professional publishing, presented 97 awards for outstanding journalism at its annual SOPA Awards for Editorial Excellence gala dinner at Hong Kong Convention and Exhibition Centre tonight.

Over 270 senior media executives, editors, journalists and industry affiliates from across the Asia Pacific region attended the event. Tara Joseph from Reuters was the master of ceremony while Jimmy Lai, founder of Next Media Group, was the evening's guest of honor. He was interviewed by Hugo Restall of The Wall Street Journal.

This year, the SOPA Awards received a record number of entries from across Asia competing in 18 categories among English and Chinese regional, local print or digital publications and wire services.

The shortlist of finalist and winners can be viewed on the following website: http://www.sopawards.com/awards/award-winners/

The panel of judges was comprised of more than 100 international judges in various locations around the globe including journalists, editors, columnist from leading publications, as well as notable academics from media departments of prestigious universities. The judging panel was led by Head of Judges, Jeffrey Timmermans, director of the undergraduate journalism program at The University of Hong Kong and the Deputy Head of Judge, King-wa Fu, an assistant professor at The University of Hong Kong's Journalism & Media Studies Centre.

Raymond Warhola, Chairman of SOPA, said, "The SOPA Awards for Editorial Excellence represent the gold standard of journalistic integrity and consummate professionalism in Asia. This year, we are especially pleased to celebrate and welcome Mr. Philip Bowring as the first Honorary Member inducted to The Society of Publishers in Asia. A quintessential journalist for more than 40 years, the collective body of Mr. Bowring's work across multiple print and digital platforms, reflects an unwavering commitment to the highest principles of our industry. Together, we are proud to embrace the lofty standards that he so typifies."

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INQUIRER.net

11:21 PM June 10th, 2015



Philippine Daily Inquirer's Nancy Carvajal wins Journalist of the Year Award. Photo from SOPA's Twitter

The Philippine Daily Inquirer bagged top prizes during this year's Society of Publishers in Asia (SOPA) Editorial Awards.

Nancy Carvajal, who wrote an explosive series on the pork barrel scam, was named Journalist of the Year on Wednesday evening.

Carvajal, who received her award during the SOPA gala dinner in Hong Kong, bested reporters from the New York Times and TIME.

READ: For pork scam exposé, Inquirer reporter is journalist of the year

Meanwhile, Edwin Bacasmas won the Excellence in News Photography Award with his photograph "Home Street Home." Other finalists for the category were the South China Morning Post and Coconuts Media, both of which covered the Occupy Hong Kong movement.

Carvajal's exposé paved the way for the abolition of the Priority Development Assistance Fund and the filing of charges against lawmakers accused of misusing taxpayers' money.

TS

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Publication: INQUIRER.NET Circulation: Country:

In 2013, she wrote a six-part series on alleged pork barrel scam mastermind Janet Lim-Napoles. This was followed by a 13-part series on the files submitted as evidence by whistleblower Benhur Luy. *KS*



INQUIRER BAGS TOP SOPA AWARDS The Inquirer won big at Wednesday's 2015 Society of Publishers in Asia (Sopa) awards night with reporter Nancy C. Carvajal named Journalist of the Year, besting Time magazine's Hannah Beech and the International New York Times' Jonah Kessel. Inquirer photographer Edwin Bacasmas won the award for Excellence in News Photography, beating entries from Coconuts Media and the South China Morning Post. It was the first win for both Carvajal and Bacasmas at Sopa. JULIET LABOG-JAVELLANA



HOME, STREET HOME A family makes its home on a street in Makati City, the site of the country's top financial district. Millions of Filipinos go to bed hungry despite the soaring economy, according to the latest survey of the Social Weather Stations. EDWIN BACASMAS

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被譽爲亞洲普立茲嘅亞洲出版業協會(SOPA)年度頒 獎禮噚晩舉行,邀請咗壹傳媒集團創辦人黎智英擔任演 講嘉賓,大談政改與傳媒生態,金句一籮籮。香港《蘋 果》今年大豐收,勇奪5個獎項。

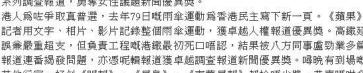
揭解放軍建雷達站

八方同事梁御和去年7月揭發解放軍獲政府秘密批地在 大帽山建軍事雷達站,引起輿論譁然,佢憑呢篇獨家報 道獲得獨家新聞大獎。馬來西亞航空去年兩遇空難,其 中3月失事嘅馬航MH370至今仍然失蹤,《蘋果》採訪 部憑全面深入嘅報道,獲得卓越突發新聞大獎。

年僅23歲嘅印傭Erwiana俾僱主虐打全城關注,八方同

事彭碧珊、麥超億遠赴印尼,直擊印傭爲咗養活家人離鄉別井嘅苦況,憑呢輯 系列調查報道,勇奪女性議題新聞優異獎。

港人爲咗爭取真普選,去年79日嘅雨傘運動爲香港民主寫下新一頁。《蘋果》 記者用文字、相片、影片記錄整個雨傘運動,獲卓越人權報道優異獎。高鐵延 誤兼嚴重超支,但負責工程嘅港鐵最初死口唔認,結果被八方同事盧勁業多篇 報道連番揭發問題,亦憑呢輯報道獲卓越調查報道新聞優異獎。噚晚有到場嘅 其他行家,好似《明報》、《星島》、《南華早報》都拎唔少獎,恭喜晒咁多



位!

pf_lee@appledaily.com 🗗 🤚

李八方



協會頒獎禮大豐收,社長葉一堅(後排中)與同事 一齊領獎。 💹 易仰民

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亞洲出版業協會(SOPA) 公佈「2015年度卓越新 聞獎」得獎結果

MediaOutReach 2

調整字體: 大中小

2015-06-11 10:00:08











www.aallandzvleman.com





香港,中國 - Media OutReach - 2015年6月11日 - 致力推廣專業出版業的亞洲出 版業協會(SOPA)於今晚假香港會議展覽中心舉行卓越新聞獎晚宴,共頒發97個卓越 新聞獎獎項。

超過270位來自亞太地區的高級傳媒行政人員、編輯、記者及業界精英當光出席。路 透社的Tara Joseph女士則擔任當晚頒獎晚宴司儀,並邀得壹傳媒集團創辦人黎智英 先生擔任晚宴的主講嘉賓,接受《華爾街日報》的Hugo Restall先生的訪問。

本年度卓越新聞獎收到的參賽作品數目為歷年最多,分別角逐18個獎項類別。作品 來自海外及本地不同中英文刊物,包括印刷出版及網站通訊社。

如欲了解更多有關入圍的資訊及得獎者名單,可瀏覽以下網址: http://www.sopawards.com/awards/award-winners/

評審委員會由超過100名來自世界各地的評委組成,當中包括來自多間主流新聞機構 的記者、編輯、專欄作家,以及著名大學新聞及傳媒學系的優秀學者。香港大學新聞 學學士課程主任Jeffrey Timmermans副教授(首席評審)及香港大學新聞及傳媒研 究中心傅景華助理教授(助理評審)將帶領評審團評核眾多參賽作品。

Issued Date: 11/06/2015 Page:

Publication: Sina (Hong Kong) Circulation: Country:

今年,本會於頒獎晚宴當日舉辦全新日間活動。上午於香港大學新聞及傳媒研究中心 將設新聞從業員工作坊。來自《天下雜誌》、《紐約時報》、《路透社》、

《Quartz》、及《華爾街日報》的嘉賓將分享在香港佔領運動等事件的新聞報導工作。下午則舉辦Google及 Bloomberg Media傳媒導賞。

亞洲出版業協會「2015年度卓越新聞獎」獲香港投資推廣署(白金贊助商)、 Google(銀贊助商)及K11全力支持。CatchOn為公關夥伴,而Media Outreach則為新聞發佈夥伴。

活動花絮和相關相片可於以下網址下載:ftp://media.new-point.com

Login: npftp35

Password: n133xx4

Folder: SOPA2015Awards

http://release.media-outreach.com/i/Download/2415

有關亞洲出版業協會 亞洲出版業協會(SOPA)於1982年成立,旨在推廣出版界的專業地位,協調本地及外國媒體於亞洲區的合作,以促進出版業成員之間的溝通為主要目標。 亞洲出版業協會總部設於香港,代表許多國際、亞洲區及本地媒體機構。作為非牟利團體,協會每年均舉辦享負盛名的卓越新聞獎,為亞洲新聞報導定下國際標準及表揚亞太區出色的傳媒工作。 新聞稿由Media OutReach代亞洲出版業協會發佈。.

Issued Date: 11/06/2015 Page:

Publication: Next Plus Circulation: Country:



由亞洲出版業協會(SOPA)主辦,年度亞洲卓越新聞獎頒獎禮,係尋日(10日)舉行。壹傳媒前主席黎智英就應邀出席擔任嘉賓,係台上就分享咗唔少佢對對新媒體、流動媒體嘅想法。台下就有唔少人向黎智英提出問題,其中有人問到黎智英是商人還是記者時,佢話:「我是商人,在媒體裡的商人。」

提到佢辭去壹傳媒主席一職,佢話因為佢嘅性格,無可避免伸延到佢嘅生意,加上係兩傘革命期間,佢走係最前,令旗下媒體被推至邊緣。佢話:「傳媒應報道市民的聲音,不是黎智英的聲音,這是為什麼我要辭職。」

對於下週三立法會將就政改方案辯論及表決,黎智英離開時就指方案一定會被否決:「有得唔否決,邊個肯做咁大個契弟?」

Issued Date: 11/06/2015 Page:

Publication: FT中文網 Circulation: Country:

2015年06月11日 11:51 AM

FT中文网获2015亚洲出版业协会大奖

英国《金融时报》中文网 记者

字号 背景

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洲出版业协会(SOPA) 2015 年度"卓越新闻奖"昨晚揭晓, FT中文网包揽"评论写作类"(Opinion Writing)两项大奖。

中国资深媒体人笑蜀凭借为FT中 文网撰写的《习近平的第三条道路》一



文,获得"最佳评论奖"(Award of Excellence in Opinion Writing)。中国现代史学者吴伟凭借为FT中文网撰写的《邓小平打开的门和关上的窗》一文,获得"评论荣誉奖"(Honourable Mention in Opinion Writing)。

《习近平的第三条道路》发表于2014年中国"两会"前夕。作者笑蜀通过回顾中共十八届三中全会以来的政治和社会动向,试图探究新领导层为中国选择的发展路径。亚洲出版人协会评委会认为,本文就此提供了"极其细致而深入的解读"。

《邓小平打开的门和关上的窗》发表于邓小平诞辰110周年之际。曾任中共中央政治体制改革研究室研究员的吴伟凭借对中国政治的长期近距离观察,塑造了一个丰满立体、功过参半的政治强人形象。颁奖词写道:"文章很有技巧地将邓小平在中国发展中的角色,与中国政府的近期政策,包括反腐、体制和政治改革联系在了一起"。



SOPA是总部位于香港的非营利组织,其"卓越新闻奖"设立于1999年,以奖励亚洲地区传统媒体及新媒体上的优秀报道与评论为目标。本次评选总共收到来自亚太地区创纪录的622份新闻作品,由112位世界各地的评委甄选,最终97份作品获奖。

FT中文网历年来多次获得SOPA 颁发的奖项。

英国《金融时报》(Financial Times)本次也凭借帕提•沃德米尔(Patti Waldmeir)的"生活在中国"系列报道,以及"2014印度大选"系列报道,分获所属类别的"最佳评论奖"和"评论荣誉奖",此外还以一篇关于中国人徐京华的调查报告,获得"最佳调查报导新闻奖"(Award in Excellence in Investigative Reporting)。

Issued Date: 11/06/2015 Page:

Publication: Jakarta Globe Circulation: Country:

Jakarta Globe Wins SOPA Award for Excellent Editorial Coverage

By Jakarta Globe on 12:45 am Jun 11, 2015 Category Featured, Front Page, News

Tags: Society of Publishers in Asia (SOPA)



Jakarta. The Jakarta Globe received an award for excellence in opinion writing for its editorial coverage last year at the 2015 Awards of The Society of Publishers in Asia (SOPA) on Wednesday night in Hong Kong.

The Globe won in the Group B category, which is reserved for publications or websites with readership smaller than that of major newspapers and services like the International New York Times and Reuters.

One of the editorial entries was for Sept. 26, 2014, which focused on legislators' decision in the waning days in office of President Susilo Bambang Yudhoyono to pass a bill limiting direct elections. The title "Shame on SBY and His Non-Democrats" became a social media outcry for Indonesians, who took to Twitter by creating the hashtag #ShameOnYouSBY.

"Another example of fearless editorial commentary in a country in which it can still be dangerous to take on vested interests," a judge commented in the decision for the award.

The SOPA Awards for Editorial Excellence were established in 1999 as a tribute to editorial excellence in both traditional and new media, and were designed to encourage editorial vitality throughout the region, according to SOPA's website.

(JG Grab)

Issued Date: 11/06/2015 Page:

Publication: Coconuts Bankok Circulation: Country:

COCONUTS RECOGNIZED FOR FEATURE WRITING EXCELLENCE BY REGIONAL PUBLISHERS

By Coconuts Bangkok June 11, 2015 / 14:50 ICT

Like Coconuts BKK on Facebook Like 169k



Coconuts Media was recognized for excellence in feature writing last night by The Society of Publishers in Asia.

Coconuts Bangkok's "Hidden in Plain Sight" series examining the plight of the Thai capital's street children was awarded an Honorable Mention for Excellence in Feature Writing for reporter Dana MacLean and editor Todd Ruiz at the annual SOPA Awards for Editorial Excellence.

"An ambitious, vivid and powerful look at the netherworld of Bangkok's legions of street children," the society's judging committee said of the story.

READ: HIDDEN IN PLAIN SIGHT: BANGKOK'S 'INVISIBLE CHILDREN' EXPLOITED FOR PROFIT

PART 2: ESCAPING ABUSE FOR TORMENTS OF THE STREET, BANGKOK'S HOMELESS YOUTH CAN'T GET A BREAK

MacLean's series was based on her first-hand reporting in the streets of Bangkok with children and teenagers from around the region to explain how they ended up there.

"Online journalism may be preoccupied with the viral and trend-worthy, but we believe Dana's piece shows it can still champion traditional values of the press and do the heavy-lifting on important social issues," Coconuts Bangkok Managing Editor Todd Ruiz said.





Issued Date: 11/06/2015 Page:

Publication: Coconuts Bankok Circulation: Country:



Over 270 senior media executives, editors, journalists and industry affiliates from across the Asia Pacific region attended the event, according to SOPA. The winning entry in feature writing was awarded to the South China Morning Post's Jenni Marsh.

"The SOPA Awards for Editorial Excellence represent the gold standard of journalistic integrity and consummate professionalism in Asia," SOPA Chairman Raymond Warhola said.

The panel of judges was comprised of more than 100 international judges in various locations around the globe including journalists, editors, columnists from leading publications, as well as notable academics from media departments of prestigious universities, according to SOPA.

Established in 1982, the Society of Publishers in Asia a nonprofit based in Hong Kong and represents international, regional and local media companies in Hong Kong and around Asia. It also presents the prestigious annual awards to set world-class benchmarks for journalism in Asia.

Coconuts Media is a network of hyperlocal city news sites harnessing social media and video to amplify coverage of urban areas in Asia. Coconuts.co receives more than 4.1 million monthly unique visitors and averages 20,000 to 30,000 views per video on our official YouTube partner channel Coconuts TV.





Issued Date: 12/06/2015 Page:





■《星島》美術部憑世紀排洪報道獲 卓越資料圖像獎。



■世紀排洪嘅3D圖像,助讀者了解本 港複雜又精密嘅渠務系統。



■「衝呀!!」呢幅漫畫,出自星島 副美術總監曾憲璋手筆。



Executive 日記—— 〈頭條〉漫畫奪亞洲金獎

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頭條日報 有說一張好嘅漫畫,勝過千言萬語。亞洲最具權威新聞大獎之一嘅亞洲卓越新聞獎(SOPA),前日公佈結果,星島新聞集團從眾多亞太區作品中脫穎而出,同時摘下「卓越漫畫獎」及「卓越資料圖像獎」金獎,可喜可賀!

恭喜恭喜!本集團於SOPA連中兩金,《頭條日報》嘅漫畫作品「衝呀!!」獲卓越漫畫獎,而《星島》嘅世紀排洪報道得到卓越資料圖像獎。Kelly睇「衝呀!!」呢幅漫畫,好有張力,出自星島副美術總監會憲璋手筆。阿璋話,當時見佔領者手持鐵馬衝擊立法會玻璃門,激發其創作靈感,由構思到完成製作不過一小時,果然神速。

《星島》獲卓越資料圖像獎

阿璋最初想以攻城門手法表達事件,最後決定將鐵馬化成悍馬, 示威者有如西部牛仔咁策馬前衝,好有動感。

原來呢幅政治漫畫係力壓著名政治漫畫家尊子奪金口,阿璋話感 到十分榮幸,特別多謝美術部及編採部同事嗎!

另外,《星島》嘅世紀排洪報道用咗3D嘅Infographic,助讀者化 繁寫簡,了解本港複雜又精密嘅渠務系統。Kelly再次恭喜美術團隊同 事,希望佢哋攞獎不停手!

KellyChu

Issued Date: 12/06/2015 Page:

Publication: Myanmar Times (Online) Circulation: Country:

'Myanmar Times' recognised again at regional press awards

By Myo Lwin | Friday, 12 June 2015









For the fourth year running, The Myanmar Times has received recognition for the quality of its journalism at Asia's most prestigious media awards.



Special publications editor U Myo Lwin (left) accepts the award in Hong Kong on June 10. (Aung Htay Hlaing/The Myanmar Times)

The English-language paper beat some of the best publications in the region to receive an Honourable Mention in the Human Rights Reporting category at the Society of Publishers in Asia's annual awards night, held in Hong Kong on June 10.

The story, titled "Medical gap threatens lives in Rakhine" by Fiona MacGregor and Shwe Yee Saw Myint, described the difficulties in IDP camps in the Rakhine State capital Sittwe following the government's decision to expel Médecins sans Frontières from Rakhine State.

Also shortlisted were Aung Htay Hlaing's photographs of the Magwe Region oil fields, which were selected in the Excellence in Feature Photography category.

The award presentation ceremony at the Hong Kong Convention and Exhibition Centre was attended by about 300 people from media organisations throughout Asia. The announcement of the 97 awards was made during a gala dinner.

The Myanmar Times was competing in the category for English-language publications distributed in one or two countries, alongside newspapers like South China Morning Post, The Straits Times and the Jakarta Globe. The category also included magazines with a circulation under 50,000 and independent websites.

Issued Date: 12/06/2015 Page:

Publication: Myanmar Times (Online) Circulation: Country:

In 2014, The Myanmar Times received an honourable mention for news photography, while in previous years it has won the news photography, editorial cartooning and opinion writing categories.

The chair of SOPA, Raymond Warhola, congratulated The Myanmar Times personally on the sidelines of the ceremony.

The publisher and CEO of The Phnom Penh Post, Chris Dawe, said the SOPA awards were recognised throughout the region.

"The award is good for emerging countries like Myanmar and Cambodia. It gives international exposure," he said.

Once a sister publication with The Myanmar Times, The Phnom Penh Post received four awards at the ceremony.

Monique Hou, senior deputy managing editor of the Taiwan-based CommonWealth magazine, said her group of publications had received SOPA prizes for the eighth straight year.

"It's like a Pulitzer award in Asia. It's the most important award in Asia. Because of the awards, we've become reputable in both the domestic and Asian markets," she said.

"People know more about us and we are the only one in Taiwan to win so many awards," she added.

The Hong Kong bureau chief of the weekly English edition of the prizewinning Nikkei Asian Review, Yasuo Awai, said his publication had entered the awards competition for the first time, winning one category and gaining two honourable mentions. He said the weekly was popular in Japan. "But we also want to promote our weekly magazine outside Japan," he said prior the ceremony.

The Society of Publishers in Asia Client:

Issued Date: 14/06/2015 Page:

Publication: INQUIRER.NET Circulation: Country:

PDI reporter wins top Asia publishers' award: Journalist of the year









By: Juliet Labog-Javellana Philippine Daily Inquirer 04:22 AM June 14th, 2015



ASIA'S BEST JOURNALISTS Multiawarded Inquirer reporter Nancy Calauor-Carvajal and photojournalist Edwin Bacasmas flash their winning smiles and certificates after being named Journalist of the Year and winner of the Award for Excellence in News Photography, respectively, at the prestigious Society of Publishers in Asia (Sopa) 2015 Awards for Editorial Excellence, which honor the best journalism in the Asia-Pacific region. The awarding ceremonies were held at the Hong Kong Convention and Exhibition Center on Wednesday. JULIET JAVELLANA

HONG KONG—What a sweet, big night for the Inquirer!

The Philippines' No. 1 newspaper shone among the most excellent publications in the Asia-Pacific after its reporter Nancy Calauor-Carvajal and photojournalist Edwin Bacasmas were named the best of their peers in the region.

Carvajal was the biggest winner at the 2015 Awards for Editorial Excellence of the Society of Publishers in Asia (Sopa) when she was named Journalist of the Year, the most-coveted award given at the end of a glittering three-hour gala dinner at the Hong Kong Convention and Exhibition Center on Wednesday

Carvajal bested two other finalists—Jonah M. Kessel of the International New York Times and Hannah Beech of Time—for the prestigious award.

The judges described Carvajal's winning body of work as a "courageous and excellent work in exposing official corruption in a country where journalists face death and physical attack."

Bacasmas, a multiawarded Inquirer photographer, won the Award for Excellence in News Photography for Category B (newspapers that circulate in one or two countries) for his photo titled "Home Street Home."



"The image of children sleeping in a cart reinforces the PDI's headline and the plight of millions of poor Filipinos," said the judges on Bacasmas' winning entry.

Bacasmas made his way to the stage still clicking his camera, prompting one of the Sopa officials waiting on stage to award him to remark, "He's still taking pictures!"

Bacasmas, a Hall of Famer at the Catholic Mass Media Awards, among his many awards, beat the South China Morning Post and Coconuts Media, both of which entered outstanding photos of Occupy Central, the democracy rallies in Hong Kong.

The photo of a big family sleeping in their home—a makeshift cart in one of the streets in Makati City—trumped the rest as the most outstanding news photo of the year in Asia. It came out as the wallpaper on the Oct. 28, 2014, issue of the Inquirer, to go with the day's top headline: 15M kids hungry-Poe.

lournalists, editors and news executives from Asia's leading publications gave Carvaial a big round of applause as she claimed the award for her outstanding body of work covering her continuing exposés on the multibillion-peso pork barrel scam involving lawmakers and the allegations of corruption against Vice President Jejomar Binay.

Her entries included parts of her 13-part series on the digital files of pork barrel scam principal whistle-blower Benhur Luv, which contained details of where more than P10 billion in pork barrel funds meant for projects for the poor were diverted to accounts of businesswoman Janet Lim-Napoles and to senators, congressmen and local officials.

Her other entries were her exclusive stories on the 350-hectare Batangas property allegedly owned by Binay and the P4-billion kickbacks from 10 infrastructure projects that allegedly went to Binay, when he was Makati mayor, and other city officials.

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Publication: INQUIRER.NET Circulation: Country:

Previous major award

Carvajal had won major Philippine Journalism awards for her original groundbreaking series on the Napoles pork barrel scam, including Most Outstanding Journalist of 2013 from the Center for Media Freedom and Responsibility.

Unlike in the past years. Sopa this year awarded only one Journalist of the Year across the three award categories for editorial excellence.

The rest of the 18 award categories were divided into three groups:

Category A for English-language newspapers that circulate widely in three or more countries, English-language magazines with circulation greater than 50,000. English-language wire services and English-language websites with more than 5 million monthly uniques;

Category B for English-language newspapers that circulate primarily in one or two countries. English-language magazines with circulation under 50,000 and English-language websites with 5 million monthly uniques or below:

Category C for Chinese-language publications, websites and wire services

As master of ceremony Tara Joseph, chief correspondent of Reuters TV Asia, read the three finalists for Journalist of the Year at the culmination of the long night. Carvajal and the inquirer team present turned into a nervous week in a half filled with perennial winners from Asiabased international media glants such as the International New York Times. Wall Street Journal and Bloombero.

But when Joseph uttered the first syllable of the winner's name. Carvajal leapt to her feet in triumph. Bacasmas and the support team—research head Miner Generalao. reporter Christin Avendaño and this writer—screened and shouted in the stunned room, which was illuminate by two glant screens where Carvajal's name and sample work were flashed.

'Indescribable' feeling

Even the table beside us—occupied by journalists of the New York Times—joined in the hearty applause, as did the rest of the audience as Carvajal confidently took center stage to claim her very well-deserved award—a simple framed plaque. Sopa chair Raymond Warhola. Sopa Awards chair Tom Leander and Jimmy Chiang, associate director general for investment promotion of invest Hong Kong, presented the award.

"Can I? Over dinner I scribbled some notes." Carvajal quipped, clutching her plaque, as joseph asked her if she could say a few words as the star of the night, eliciting appreciative laughter from the crowd of around 300 foreign and regional journalists.

The Inquirer brand

"To be a finalist with Hanna and Jonah is honor enough, but to receive the journalist of the Year award from Sopa—the feeling is indescribable." Carvajal, her voice cracking, said as the audience listened to her intently.

"When I wrote the story exposing the misuse by some legislators of their pork barrel. I did not think of any award." she said. "But I wrote it in the tradition of the Philippine Daily inquirers brand of reporting. The expose led to the investigation and arrest of three popular senators and a number or congressmen and also led to the declaration of the pork barrel as unconstitutional by our Supreme Court." Carvajal said.

The audience then gave her a bigger applause and a standing ovation

Carvajal was besieged by a line of admirers and well-wishers well into midnight, including finalist Kessel who graciously went over to her seat to personally congratulate her. "I am honored to shake your hand," Kessel said.

Kessel's stories included a documentary and well-written features on oil tensions, jade trade exploitation, and e-cigarette boom in China and his profile on joshua Wong, the leader of the student movement for democracy in Hong Kong.

Beech's entries included her extensive reports all over Asia—from Japanese Prime Minister Shinzo Abe. Tibet, the Fukushima nuclear meltdown, Hong Kong's democracy movement to Burma's stalling political reforms.

Sopa officials invited Carvajal to hold a lecture at the University of Hong Kong in October. Hong Kong University's Journalism and Media Studies assisted in the Judging process. A number of media outfits and consultancies approached us to say they want to get to know the inquirer a little bit more or have partnerships with us.

A tribute to editorial excellence in newspapers, magazines, wire services and websites read widely in Asia-Pacific, this years awards drew finalists including those from the international New York Times, Financial Times, Wall Street journal, Bloomberg, Time, Reuters, Associated Press, Nikel, South China Morning Post, The Strafts Times, Apple Daily, jakarta Post, Jakarta Globe, Ming Pao, Myanmar Times, MINT, Business Weekly, among others, The inquirer was the only media organization from the Philippines.

18 categorie:

Considered the most prestigious journalism awards in Asia, the Sopa Awards this year included 97 awards in 18 categories: reporting on womens issues; digital news: human rights reporting; feature writing; magazine design; lifetyle coverage; explanatory reporting; news photography; business reporting; information graphics: breaking news: opinion writing; editorial carboning; environment reporting; feature photography; scoop; investigative reporting; and journalist of the Year.

Warhola said the awards drew a record 662 entries this year, and a distinguished panel of 112 judges analyzed and selected the entries under a very rigid set of criteria.

Anyone reading through the 662 entries for the 2015 Sopa Awards would have to admit it was a great year for journalism in Asia." head of judges jeffrey Timmermans said. "Naturally, this made the judging panels task especially difficult this year. The 112 industry professionals and academics who outlaneered as judges this year spent many hours of their valuable time reviewing the entries, and then had an often agonizing choice at the end of the process."

Tom Leander, chair of the 2015 awards, said the distinguished panel of judges and their meticulous judging process was the guarantor of the independence and guardian of quality of the awards.

Warhola said Sopa, founded in 1982 and counts 40 local and regional media organization aims to celebrate excellence in journalism, bolster freedom of the press and share best practices across all local and regional publishing platforms in Asia-Pacific.

"We embrace the innovative technological advances that expand the numbers in our audience and better serve the information needs of our readers," Warhola said in his message.

"The time tested maxim holds that there is power in the written word. And its inherent power is palpable: to influence, educate, collaborate, shape ideas and mold opinions," Warhola

Issued Date: 14/06/2015 Page:

Publication: INQUIRER.NET Circulation: Country:

What went before

The Inquirer is no stranger to the Society of Publishers in Asia (Sopa) awards.

In 2003, the news story "Abadilla 5: Story out of martial law pages" won the Excellence in Specialized Reporting award in Category B, the award for local newspapers.

The five-part series, which came out on Dec. 10-14, 2002, was written by reporters Stella Ruth O. Gonzales, Juliet Labog-Javellana and Nancy Calauor-Carvajal. Managing editor Jose Ma. D. Nolasco was the project editor.

In the same year, the Inquirer also won the Best Opinion Piece in Category B for "Remembering," written by Conrado de Quiros in his column "There's the Rub" on Sept. 10, 2002.

Honorable mentions that year were "Seeing the world with American Eyes" by columnist Randy David (Best Opinion Piece in Category B) and the photograph "Going Off Into the Sunset" by photojournalist Edwin Bacasmas (Best News Photography for Category B).

In 2004, the five-part special report by senior desk editor Juan V. Sarmiento Jr. on the purges in the Communist Party of the Philippines in the 1980s won honorable mention for excellence in human rights reporting in the then A (regional/large publications) category.

Bare-chested strongman

Bacasmas won honorable mention for the photo "The Strongman Cometh," which showed a Malacañang worker carrying the picture of a bare-chested Ferdinand Marcos, the former dictator.

Central Luzon correspondent Tonette Orejas also won an honorable mention for the Local Journalist Award.

In 2005, columnist Juan Mercado won honorable mention for Best Opinion Writing in Category B for his series of columns, "Treading Fine Lines," "Lobotomized Mindsets," "Murder with a Wink," "Do our Clocks Strike 13?" and "Amnesia Anyone?"

In 2006, reporter Blanche S. Rivera and editorial cartoonist Gilbert Daroy won honorable mention honors. Rivera was cited for environmental reporting and Daroy for editorial cartooning.

In 2008, the Inquirer won the Certificate of Excellence in the scoop category for a series of reports on the P500,000 cash handouts distributed in Malacañang to congressmen and local government officials in October 2007, as the House of Representatives was confronted with an impeachment complaint against then President Gloria Macapagal-Arroyo.

The reports, which appeared in the newspaper's Oct. 12-14, 2007, Issues, were written by reporters Norman Bordadora, Christian Esguerra, Michael Lim Ubac and Juliet Labog-Javellana, all based in Manila, and provincial correspondents Tonette Orejas (Central Luzon) and Jhunnex Napallacan and Jolene Bulambot (Visayas).

In the same year, the Inquirer also won Honorable Mention in two other categories—Excellence in Reporting of Breaking News and Excellence in News Photography.

Hostage drama

The Inquirer won Honorable Mention in Excellence in Reporting of Breaking News for its coverage of the hostage-taking of Tondo children by Armando Ducat, an engineer who had earlier put up a school for them. The stories were written by Volt Contreras, Tina Santos, Alcuin Papa, Juliet Labog-Javellana. Cenon Bibe, Allison Lopez and Tarra Quismundo.

In news photography, the pictures that won Sopa's nod were "Hostage Crisis," "Lanao elections," "Wall collapses in Antipolo" and "Makati mutiny," which saw print in the March 29, May 27, Aug. 9 and Nov. 30, 2007, Issues of the newspaper. They were taken by Ryan Lim, Rem Zamora, Raffy Lerma and Bacasmas.

In 2010, business reporter Daxim Lucas won Honorable Mention for Excellence in investigative reporting for his series on the Legacy Group banking scandal. The four-part series, which appeared in January 2009, was a follow-up to a story he himself broke on the financial troubles of the Legacy group of rural banks, and exposed the underlying scheme behind the group's acquisition spree of rural banks, which was to take advantage of the state-guaranteed insurance coverage of bank deposits.

Excellence in feature writing

Last year, environment reporter DJ Yap won Honorable Mention for Excellence in Feature Writing and was cited for his "vivid, Impassioned, heartrending and tragic" account of his experience covering Supertyphoon "Yolanda" in Leyte in November 2013, the first time for the Inquirer to have won an award in the feature writing category.

The winning article, "Meeting a Monster," was Yap's account of his experience being stranded in Tacloban City for many hours after the storm smashed into the Eastern Visayas on Nov. 8, 2013.

Source: Inquirer Archives

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【媒體】〈商業周刊〉獲2015年卓越新聞獎三獎項

作者:商業周刊

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(2015-06-16) 2015年卓越新開裝(SOPA)於6月10日晚間揭曉,《商業問刊》拿下三座獎項,分別是卓越解釋性新開獎首獎、卓越專題特寫獎佳作以及獨家新開獎佳作。



(Brain.com 2015-08-16) 卓越解釋性新聞獎首獎 <揭窓 柯文哲股份公司>評審認為「有高度洞悉視 野能力、有時效性。用商業角度切入政治議題又能 聞述清晰,具可讀性。」2014年11月底「柯文哲現 象」席捲全台,在眾家媒體資訊轟炸的情况下, 《商業周刊》脫額而出,在同類型雜誌均以柯文哲 爲當期封面的競爭中,獲得最多零售銷量。

柯文哲打破了台灣二十多年來的選舉常模,《商業周刊》也打破台灣媒體習慣的 政治新聞分析方式,改以「企業管理」、「選戰如商戰」等創新角度,解剖柯文 哲如何建立團隊、領導團隊、運用科技工具「分析市場」,以及「產品包裝」等 特殊技術。並舉例他們如何運用網路聲量分析,以決定危機處理或趁勝追擊的策 略。是一則兼顧內容豐富、視野高度和犀利觀點的選舉解讀報導,獲得首獎實質 名歸。

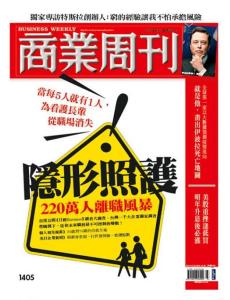
專訪》住在「無塵室」的金城武,如何連紅24年?



卓越專題特寫獎佳作<隱形照護 220萬人離職風暴>評審認爲「主題富前瞻性。報導結合老人大國日本的現況,對照台灣在職人士護老的困境,視野立體。」本議題從照護人力供需兩端的失衡,証明老人照護供不應求的事實,得出台灣上班族、企業未來最大的隱形炸彈,正是來自這場照護壓力,提醒政府未雨網繆。

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獨家新聞獎佳作<1389抉擇 越倚賴中國,台灣越脆弱>評審一致認為這是一則相當深入的訪問,影響深遠。就在2014年美國西岸時間六月十九日下午五點鐘,洛杉磯的半島酒店,美國前國務鄉希拉茲·柯林頓(Hillary Rodham Clinton)接受《國業國刊》獨家專訪,這是她首度接受台灣媒體訪問。

希拉蕊首度接受以較感的台海兩岸問題為主題的媒體助談,其中我們獲得許多關鍵性的答案,該如「台灣與中國越靠越近」會否使台美關係愈來越惠」、「如何維持經濟交流的同時,又能保持政治自主」、「是否依然認爲中國的系統注定會失敗,等問題,希拉茲的回答也極具關鍵性,數然不同於以往美國官員對於類似問題的泛週閃遊、外交蔣令說法。

她提醒台灣須蓬衛權衡與中國的經濟交流,因爲「失去經濟獨立,會影響你們的 政治獨立自主性」,並認爲兩岸的交流正面臨轉擴點,台灣必須找出「到此爲 止,不能越界」的應線。

考量到希拉蕊在美國政壇的份量,以及她成爲下屆總統的潛力,她在《商業周刊》獨家專動中,如此區白的語言,既是美中台三角政治關係上的破天荒,也對 國際政局的未來發展極異參考性。

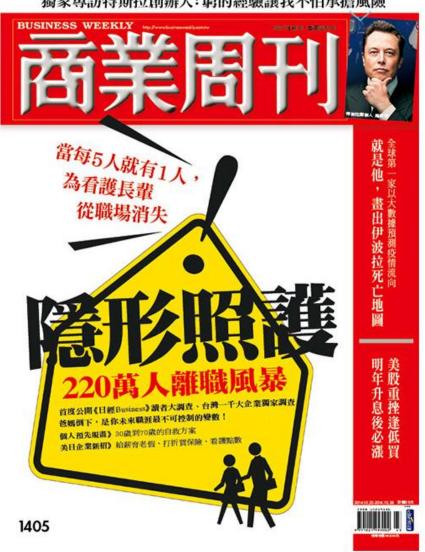


由亞洲出版業協會舉辦的卓越新閱獎(SOPA),是烏麥彰亞太區內主流報紙、 雜誌、通訊社及網路出版刊物中的傑出代表而設,一年評選一次。

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獨家專訪特斯拉創辦人: 窮的經驗讓我不怕承擔風險



獨家新聞獎佳作<1389抉擇 越倚賴中國,台灣越脆弱>評審一致認爲這是一則 相當深入的訪問,影響深遠。就在2014年美國西岸時間六月十九日下午五點 鐘,洛杉磯的半島酒店,美國前國務卿希拉蕊‧柯林頓 (Hillary Rodham Clinton)接受《商業周刊》獨家專訪,這是她首度接受台灣媒體訪問。

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