

# Media Issues in Covering Typhoon Haiyan

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SOPA Workshop  
June 10, 2015

# **How would you rank the most critical needs for arriving journalists?**

Food

Shelter

Communications

Drinking water

Security

Health

Electricity

# How would you rank the most critical needs for arriving journalists?

Food	6
Shelter	3
Communications	7 (1)
Drinking water	1
Security	4
Health	5
Electricity	2

# STAFFING

**In Tacloban:** Initially 1 foreign correspondent, 1 Tagalog-speaking photographer, 1 fixer

**Day 2:** Foreign photographer in Tacloban

**Day 3:** Another foreign correspondent, another foreign photographer in Tacloban

**Day 3-5:** Another foreign correspondent and another foreign photographer in Samar

**Day 6:** Two drivers and a cook reach Tacloban

**Day 8:** Medic in Tacloban

**Days 12-14:** Departure from Tacloban (but 4 subsequent follow-up trips, 3 to Tacloban and 1 to Manila to interview the president)

Post-incident counseling offered

# ETHICS

A police-escorted convoy of trucks carrying bodies for a mass burial turns back after hearing gunshots. A leading British newspaper says online, and some local residents believe, that it must have been a guerrilla attack by the New People's Army. Your editor in Hong Kong sends you an email asking about it. Do you:

- 1) Write a long, potentially frontable story on the attack as a major development
- 2) Write a short article mentioning the possibility of a guerrilla attack
- 3) Do not mention the possibility of guerrilla attack online or in print while asking local officials for comment and keeping ears open for New People's Army comment
- 4) #3, and also discourage other foreign correspondents from jumping on the story

**Thank you very much**

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